

Scribus!

What barriers does Scribus need to overcome to broaden its user base?

Who am I?

Scribus - a viable dtp tool? | printpraxis.net

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Scribus - a viable dtp tool?

1 Antwort

☆☆☆☆☆ (Bisher keine Bewertungen)

Learning to learn again

The release of version 1.4 of [Scribus](#) was the trigger for me to look at the program again. I had used it for a long time in the past, but I had not used it for a long time. I had used it for a long time in the past, but I had not used it for a long time. I had used it for a long time in the past, but I had not used it for a long time.

Welten — War of the worlds
flyer that

major shortcomings

are no true transparencies.

2. I can't get a quick print on my home inkjet printer.

All the other stuff works; pretty well, actually. After holding the printed flyer in my hands I even have to conclude that RGB to CMYK transformations are very nice and neutral. And on top of that Scribus can do some things that make it a very interesting tool for some special user scenarios.

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Scribus blog post – now also in English!

1982

C64

Amiga

Windows

Mac

1994

entered print industry when
classic lithography was dying

range

dtp

database publishing
asset management
web to print
virtualization
high availability

brand management

places

litho offices

advertising agencies – big and small

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Key players

dtp folks

- need to process documents very quickly
- color management is possibly evil
- quality is king (they say)
- left Quark XPress for Adobe InDesign – losing years of experience

print [industry]

- still agonizing over vanishing market share
- very reluctant to implement new production workflows
- still denies that it is a very it-heavy sector
- believe vintage it investments should last another 20 years

agencies

- meander between incorporating the entire production process and outsourcing it completely
- don't like to broaden their internal technological knowledge in order to deliver better quality products
- don't like to see other branches picking up money they think should stay with themselves
- recruit their production personnel from dtp and print companies

Where does this lead?

Every player in the process tries to avoid mistakes and therefore circumvents tools and production steps that may possibly lead to a financial loss.

InDesign is a vital, well-known tool in this environment.

Not because it's such a great program.

Because a lot of people know how to handle its shortcomings.

And a few know it in its entirety –
at least in certain areas –
and try to monetize their knowledge.

InDesign and the handling of knowledge surrounding it are completely “old world” – don’t share your knowledge to secure your income.

Duh.

What can Scribus
do to succeed?

Scribus should not

try to incorporate every single feature InDesign provides. Often in not so fine quality and buggy over several iterations.

Scribus should

try to provide a stable, predictable tool that leaves the user assured that a certain set of products can be produced effectively and correctly by using it.

Scribus should

offer a broad social profile in order to connect with its users and the troubles they face while using the tool.

Chances

InDesign destroyed XPress because it quenched a starving industry's thirst for an eagerly awaited change.

Quark was an **amazingly** arrogant company at that time.

Today, we are looking at a standstill of InDesign that is already going on for years.

We can see Adobe showing the same arrogance Quark showed back in the late nineties.

People in the print industry are looking for something that makes a switch worthwhile.

Again.

Go for it, Scribus!

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